ROSE CONNECTS OUR COMMUNITY TO BUILD GOOD HOMES, HEALTHY FAMILIES AND NEIGHBORHOOD OPPORTUNITIES IN OUTER SOUTHEAST PORTLAND.
A YEAR OF GROWTH

In 2018 ROSE planted seeds that will come to life in the years ahead. Two new developments came out of the ground.

The Orchards of 82nd is a mixed-use development at SE 82nd and Division. It includes 48 affordable apartments, a multi-cultural community center, and the offices of our partner, the Asian Pacific American Network of Oregon. Families will move in to their new homes in February, 2019.

Located on SE 91st near Foster Road, Woody Guthrie Place is ROSE’s first mixed-income apartment building. With 63 apartments, this project will be one of our largest communities. Construction will be completed this June.

Our community development programs serve families throughout each stage of childhood. The Baby Booster supports children in the vital first 1,000 days. The Resident Assets program offers family activities, camps, and workshops. The Lents Youth Initiative develops high school leaders with paid summer internships with local organizations.

The ROSE Board of Directors adopted the organization’s first equity plan in March. As a result, we are taking a larger role in organizing, advocacy, and systems change. After over eight years of budget mapping and community advocacy, the City of Portland increased East Portland investments in housing, parks and transportation by almost $270 million.

ROSE has grown substantially in the last 27 years and we will keep charging forward to ensure every family has a place to call home.

Nick Scwi
AFFORDABLE HOUSING

Since 1992, Rose Communities have been growing steadily. In 2019, we will add 112 more homes, 3 community rooms and 2 play areas for families.

- 99% Occupancy Average
- 55 Homes constructed and rehabilitated for low-income homebuyers
- 802 People housed
- 237 Students housed
- 308 Families below 60% Median Family Income
- 186 Families below 30% Median Family Income
- 59 Energy-efficient Heat/AC units installed
- 5 Community Rooms
- 6 Playgrounds

In 2019 we will have 465 rental units ranging from single family homes to multi-family properties. The demand for affordable places to live is immense, and ROSE continues to find innovative ways to supply housing to our southeast Portland community.
HEALTHY FAMILIES

Supporting ROSE families is the driving force behind what we do at ROSE. Our first priority is offering stable, affordable housing, but people need more than a roof over their head to thrive. Community and a sense of belonging are also needed. Our Resident Assets Program offers afterschool programming, gardening, adult enrichment classes, resource referral, summer camps and more. Using a strength-based approach, we see ROSE residents as strong, resilient people that deserve a safe and affordable place to call home.

STEP UP SOUTHEAST

2017 ROSE launched Step Up Southeast, a music-focused program for our resident youth. We retrofitted the community room at Reedway Place with acoustic and aesthetic upgrades, purchased instruments and a computer loaded with music software, and brought in a piano. We have established partnerships with music educators in the community, who have led programs ranging from ukulele classes to hip-hop beat production. The program engaged 40 youth participants.
NEIGHBORHOOD OPPORTUNITIES

BABY BOOSTER INITIATIVE
Baby Booster is ROSE’s collective impact initiative that aims to improve the health of babies and families with young children. Long term goals for Baby Booster include reducing the percentage of low birthweight babies by 50% in ten years, creating a support community for 100 families, providing parent workshops, and increasing the supply of affordable housing to avoid further displacement of low-income families and communities of color.

LENTS YOUTH INITIATIVE
During the summer, the Lents Youth Initiative offers teens a chance to get involved in their community, develop leadership skills and learn about social and environmental justice issues. This program includes a Youth Empowerment workshop series, and 22 paid youth internships, each serving 50 hours over the summer.

CORE PARTNERS
Asian Pacific American Network of Oregon, Black Parent Initiative, Healthy Birth Initiative, Children’s Institute, Earl Boyles Elementary Early Learning Center, Multnomah Country Health Department, Oregon Latino Health Coalition, Zenger Farm

1780 Hours of Service
200 Children served
500 Pounds of food harvested
280 Plants and trees cared for
ROSE Community Development is committed to equity, diversity and inclusion. To ROSE, equity means creating conditions that enable everyone to reach their full potential. We strive to make equity part of our everyday operations and embed it within our mission of connecting our community to build good homes, healthy families and neighborhood opportunities. In order to advance equity, we must engage under-served communities as we make decisions and take action, while understanding history and considering how bias and oppression impact individuals, institutions and systems. ROSE commits to addressing the root causes of disparities and displacement faced by our most marginalized and vulnerable communities.

To read the full statement visit www.rosecdc.org
Every week Monica commutes from Northeast Portland to Country Squire Apartments in outer Southeast to share her time and knowledge with young gardeners. Her late husband, Ron Milstein, had worked with ROSE as a committee member, and after his passing Monica wanted “to fulfill a portion of Ron’s vision, which was a teaching garden specifically dedicated for the children at ROSE.” Over the years, with a little time and money Monica has worked with ROSE to develop the Ron Milstein Teaching Garden. Monica says “We didn’t have a lot of donations to the fund, but enough to get this started and make an impact. It seems a little bit goes a long way with the kids.”

The Ron Milstein Teaching Garden is made up of 3 garden beds. Monica is proud the kids are learning more about growing food, and was impressed that this year they opted to grow organic produce. She enjoys teaching what she knows, but the greater reward is cultivating the sense of ownership the kids have of their gardens. Monica says there are many needs to be fulfilled and she’s grateful ROSE makes it easy to volunteer and make a difference.

Thank you to Monica and all the volunteers that give their time and resources to make an impact on ROSE families.
FINANCIAL SUSTAINABILITY

CONSOLIDATED FINANCES AND ACTIVITIES OVERVIEW FOR THE 2018 FISCAL YEAR.

ASSETS
Rental Properties (net of depreciation) $17,086,826
Predevelopment Assets $56,104
Cash and Other Current Assets $2,771,717
Other Assets $4,368,476
Total Assets $24,283,122

LIABILITIES
Long Term Liabilities $19,862,983
Current Liabilities $182,533
Rental Deposits Held $115,736
Total Liabilities $20,161,252
Net Assets $4,121,869
Total Liabilities & Net Assets $24,283,122

ACTIVITIES
Rents $2,101,153
Grants & Contributions $948,450
Other Revenue $389,129
Total Support & Revenue $3,438,733

EXPENSES
Rental Operations $2,251,466
Resident Services $2,379,905
Community Development $238,780
Rental Development $113,725
Management $270,309
Fundraising $43,203
Total Expenses $3,255,388
STAFF & BOARD

STAFF
Alyshia Macaysa
  Baby Booster Initiative Manager
Ana Meza
  Lents Youth Initiative Manager
Carver Oblander
  Office Manager
Erik Pattison
  Real Estate Developer
Jami LeBaron
  Communications & Fundraising Manager
Luke Bonham
  Resident Assets Manager
Mark Ellsworth
  Resident Assets Coordinator
Melody Snow
  Accountant, Impact CFO
Mina Mahdian
  Resident Assets Coordinator
Nick Sauvie
  Executive Director
Rollie Lobinger
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  Lents Youth Initiative, Student
Marie Pierre*
  Caregiver
Roger Anthony
  Writer/Editor
Sheryl Lee*
  Social Work Coordinator, Retired
Dr. Terry Kneisler
  School Superintendent, Retired

*ROSE Resident

COMMITTEE MEMBERS
Virginia Petersen, Annie Mengis, Ron Eisman
THANK YOU FOR SUPPORTING ROSE!

GOVERNMENT & FOUNDATIONS
AmazonSmile Foundation
Bloomfield Foundation
Care Oregon
City of Portland
Collins Foundation
East Multnomah Soil & Water Conservation District
East Portland Neighborhood Office
Frank & Margaret Bitar Foundation
Herbert A. Templeton Foundation
Home Forward
Intertwine Alliance
Metro
Meier Memorial Trust
Multnomah County Environmental Health Services
Multnomah County Public Health Division
Nike Community Impact Fund
Oregon Community Fund
Joseph Weston Foundation
Oregon Health Authority
Office of Equity & Inclusion
Oregon Housing & Community Services
Pino Santa Foundation
Portland General Electric
Portland Housing Bureau
Prosper Portland
Regional Arts & Culture Council
SE Uplift
Silicon Valley Community Foundation - PGE
Spirit Mountain Community Fund
The Kroger Company
Trail Blazers Foundation
United Way

BUSINESS & COMMUNITY PARTNERS
1000 Friends of Oregon
Alder Geotechnical Services
Asian Pacific American Network of Oregon
Audubon Society of Portland
Ball Janik, LLP
Beneficial State Bank
Best Babies Zone
Brett Schulz Architect, p.c.
CareOregon
Carleton Hart Architecture
Cascade Management
Central East Portland Rotary
Charter Construction
Children’s Institute
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Community Alliance of Tenants
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Leach Botanical Garden
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Meals on Wheels
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Mount Scott Arleta Neighborhood Association
Mt. Hood Tax and Accounting
Mt. Scott Church of God
Multnomah County Health Department
Multnomah County Library
NAYA Native American Family Center
NOAH
O’Neill Walsh Community Builders
OnPoint Community Credit Union
OPAL Environmental Justice
Oregon Environmental Council
Oregon Food Bank
Oregon Health Equity Alliance
Oregon Latino Health Coalition
Oregon Public Health Institute
Oregon Walks
Oregon Zoo
Partners for a Hunger-Free Oregon
Portland Community Reinvestments Initiatives
Point Monitor
Portland Community College
Portland Parks and Recreation
Portland Pincles
Portland State University
Portland Timbers
Portland Youth Builders
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ProScape NW Inc.
Providence Health & Services
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Rosewood Family Health Center
SABIN Community Development
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Zenger Farm
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